



**Karen Kenny**

**Enforcement Officer  
North Down Borough Council**



# Tidy Business Award

**The Tidy Business Awards were conceived in North Down as a means of improving the streets.**

**The criteria for the award were devised by a working group from:**

- NDBC
- Tidy NI
- Bangor and Holywood Town Centre Management Ltd.



- The Award recognises businesses that take pride in their premises and this enhances the Borough's town centres for all those who work and shop in them.
- By improving the street area it makes the Town more appealing for shoppers to spend time in.
- The Tidy Business Award Scheme is open for applications throughout the year and presentations are made on a biannual basis.



- The Number of businesses to take part in the Tidy Businesses Awards:

Award winners 2006 - 34 applied

2 Gold

3 Silver

2 Bronze

Award winners 2007- 60 applied

5 Gold

18 Silver

14 Bronze



# Two Gold winners





# Businesses that would not qualify for an award



## Why is it advantageous for a business to enter for the award scheme?

- It encourages shop owners to improve the appearance of the shop frontage to make the business more attractive for customers.
- PR, Local press coverage of Award Ceremony at Town Hall with the Mayor.
- Community papers/ Borough magazine etc.
- Display of award on the business premises.

## Other projects to enhance the Shopping area in Bangor/ Hollywood are:

- Town Centre management- Hanging basket Scheme
- Local Litter pick with community groups.
- The Council's Spring Clean Week (May)
- Residents groups involved in 'BEST KEPT TOWN' projects.