

Litter & Public Participation In Ireland



Dr. Michael John O' Mahony
Environmental Education Unit
An Taisce

www.greenschoolsireland.org

www.nationalspringclean.org

www.blueflagireland.org



AN TAISCE
The National Trust for Ireland

Environmental Education Unit



AN TAISCE
The National Trust for Ireland



**-Programme operating
for 12 years
(April)**

**-2009 - 505,000 volunteers
(1997- 155,000)**

**-Range from 1-1000
Volunteers per group**

- 5,050 events

-Sponsors



 The **WRIGLEY** Company Ltd.



**-Min. 5,000 tonnes
Collected (35% recovered)**

**-All Sectors of Society – Individuals,
Residents Associations,
Tidy Towns Groups
-Schools, Businesses, Sport Groups,
-Guide & Scout (Youth Groups)**

-Institutional Partner



Comhshaoil, Oidhreachta agus Rialtas Áitiúil
Environment, Heritage and Local Government

**-All 34 Local Authorities
Involved as partners**

www.nationalspringclean.org

- Coastcare

- Interreg

- Sponsors
CCBI
Failte Ireland



- All-Ireland
All-Island

-DEHLG & LA Support

-Award

- 107 Coastcare Groups (1,500)



- 3,200 schools involved

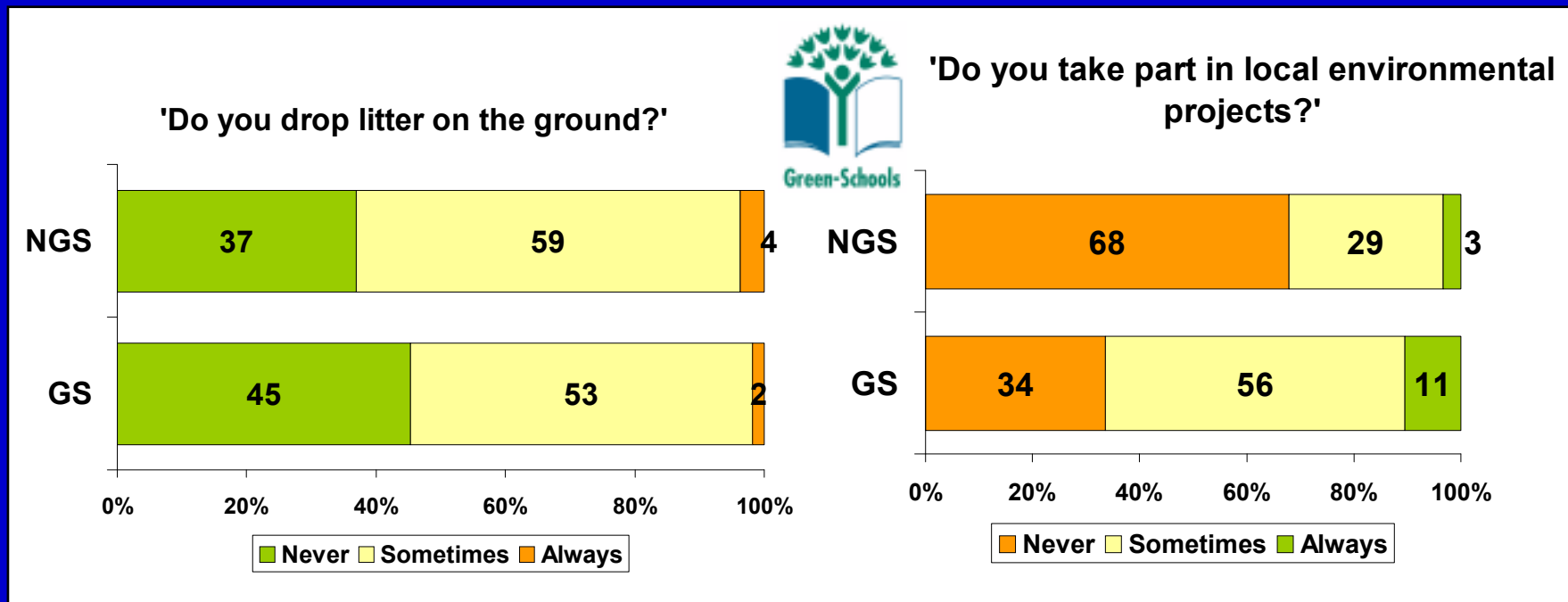


- 700,000 students & teachers



- Spearhead for NSC – Day of Action

Environmental Behaviour



Fundamentals

Practical

Simple

Visible

Repeatable

Integrated

Resourced

Fun

-Responsibility-Labour-Reward

-Public – Mean Everyone



Benacorragh :|: Connemara